

TOSA EAST TOWNE

ISSUE 93

JUNE 2021

TOSAEASTTOWNE.ORG



Keep TETNA Beautiful cleans up community

By Christina Piel

As winter melted into spring, Tosa East Towne initiated its first “Keep TETNA Beautiful” event. Running during the third week of April in conjunction with Earth Day events around the world, the weeklong event encouraged TETNA members to take action to make our corner of the world a better place.

Social media messages called on neighbors to grab trash bags and rakes and clean up their yards and blocks from the leftovers of winter, and then broaden the action to public spaces around the TETNA neighborhood. Organizers extended

the impact with information on how to keep Tosa recycling efforts clean and effective, including links to the new “Waste Wizard” to help neighbors check how to best dispose of common waste items. (Check it out at www.wauwatosa.net/wizard)

The week culminated with a food drive for the neighborhood food pantry located outside of Roosevelt School. The pantry is regularly stocked with non-perishables so that local families can take what they need to stretch their groceries, and it has been used regularly over the past year. *(continued on page 3)*

WE HAVE A NEW LOOK!

Like the neighborhood itself, the TETNA newsletter has evolved since its first issue in 1995. We've given everything a new look. Have thoughts or ideas? Let us know what you think: info@tosaeasttowne.org

**Tour of America's Dairyland
Scholarship winner
Run Tosa Run**

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TETNA Directory

Administration

President: David Paulsen, dmpaulsen@gmail.com, 399-0067
Vice President: Vacant
Treasurer: Ryan Wallace, ryanericwallace@gmail.com
Secretary: Zack Goehner, zack@braveappliance.com

Board Members

Bryan Burton	Emily Halter
Nicole Dryden	Joe Liban
Meredith Evens	Robin Luther
Michael Grimm	Margaret Malnory
Misty Guard	Christina Piel
Nancy Hall	

Newsletter

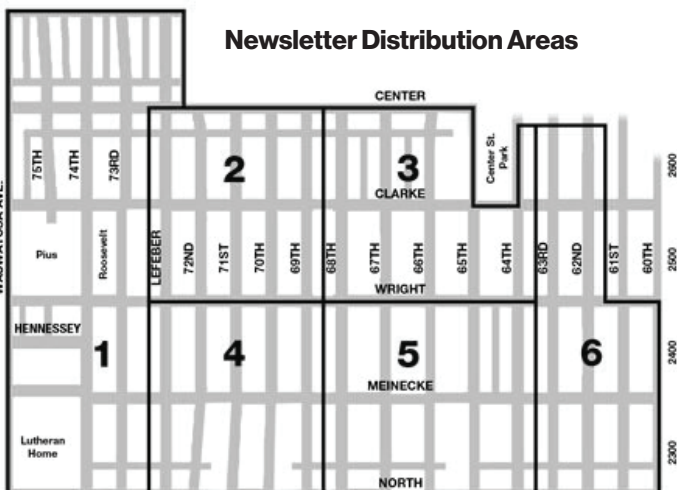
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Events/Committees

Egg Hunt: New coordinator needed
Run Tosa Run: David Paulsen, dmpaulsen@gmail.com
Rummage Sale: Jill McClellan, jillstephany@hotmail.com
Trick-or-Treat: Nichole DeClue, nicholedeclue@gmail.com
TETNA Scholarship: Christina Piel, cpiel@wi.rr.com

Community

5th District Alders:
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 Rob Gustafson, rgustafson@wauwatosa.net, 414-522-1238
Senior Rep: Mary Cook, mccoock133@nwi.net, 870-3362
Safety Liaison: Tim Sumiec, timsumiec@gmail.com
WPD Community Support: 471-8430
Non-Emergency Dispatch: 471-8444



Thank you to Beth Jaworski of Shorewest Realtors in Wauwatosa for sponsoring the TETNA Neighborhood Rummage Sale on June 5. Many treasures were found! The rummage sale is held annually on the first Saturday in June. Dozens of homes participate, making it one of the largest rummage sales in the area. All participating rummage sales are included in TETNA's interactive map, so shoppers can see where to go and what to expect at each sale.

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(continued from page 1)

Neighbors drove, walked and biked to bring bags of groceries for families in the community. The pantry was filled up when the event was finished, but it is always accepting donations (see our website for more details). TETNA offered free plants as thanks to those who donated. Later, extra plants were “flower bombed” around the community building at Center Street park to Keep TETNA Beautiful all summer long.

This was a new event, run mostly remotely during the pandemic, but TETNA has hopes of growing the event next year. Some ideas include: organizing volunteer groups to clean up specific public spaces or to help neighbors with specific spring projects; weed-outs at the parks and playgrounds in the area; a neighborhood plant exchange; and educational seminars on backyard gardening. If you would be interested in helping TETNA organize a bigger, better event next year, contact us at info@tosaeasttowne.org.



Tour of America's Dairyland shifts to Village for 2021

By Molly Dill

The Tour of America's Dairyland bicycle races will return for the 12th year this month after a COVID-induced hiatus in 2020. But instead of Tosa East Towne, the bikers will race a few blocks away in the Wauwatosa Village for the Day 11 finale.

Day 11 was hosted by the East Town Alliance for several years. Last year, the organization disbanded, so the Village stepped in to help retain Wauwatosa's place in the event. ToAD is the largest competitive multi-day road racing event in the country, attracting about 500 pro and amateur racers per day.

ToAD begins June 16 at the Milwaukee Mile, followed by legs in Janesville, Grafton, Manitowoc, Hartland, the Milwaukee Mile and Shorewood. The tour concludes with a day of races in Washington Highlands on June 26 and then the Wauwatosa Village on June 27.

TETNA residents can walk over and watch the races anytime from 11 a.m. to 8 p.m. on most days. National champions and Olympians are among the regular participants. The finale each day, the Men's Pro Race, is the fastest, with speeds topping 35 mph.



TETNA welcomes three new board members

Three new members joined the Tosa East Towne Neighborhood Association board of directors for 2021.

BRYAN BURTON

Bryan is relatively new to the neighborhood, having lived in Tosa East Towne for two years. He and his wife Stephanie have a three-year-old daughter, Everley. "We knew we wanted to raise our daughter in this community, so we were so fortunate to find and purchase our home in 2019," he said. Burton has worked in Human Resources for over 28 years and is currently the HR Director at a company in Sussex.

MEREDITH EVENS

Meredith moved to East Tosa in October of 2020 but only lived a short five blocks east in Washington Heights prior to that. She was on the board of the East Tosa Alliance before it disbanded. She has a rescue pit bull named Eleanor who is "quite the handful," and works in brand management for licensed product at a company in Lake Geneva. Meredith also volunteers for a local dog rescue in Milwaukee.

MICHAEL GRIMM

Michael is a lifelong Wisconsinite who grew up in Fond du Lac, attended Marquette University and moved back to our neighborhood from Chicago. He and his wife, Jordan, purchased a home off of 68th and North in April 2020. Michael is a public relations and communications consultant at Reputation Partners, which has a Milwaukee office. "You may see me at Rocket Baby getting a sandwich and coffee, or along North Avenue enjoying all it has to offer," Grimm said.

The board also includes 11 returning members:

President David Paulsen, Secretary Zack Goehner, Treasurer Ryan Wallace, Nicole Dryden, Misty Guard, Nancy Hall, Emily Halter, Joe Liban, Robin Luther, Margaret Malnory, and Christina Piel.

TETNA board meetings are open to the public. Come meet your neighbors, get involved, or just find out what we are up to! Meetings are held on the 2nd Monday of every month (except December). For details, email info@tosaeasttowne.org

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Miller earns TETNA scholarship

By Christina Piel

TETNA is proud to offer a scholarship to one of the neighborhood's graduating high school seniors again this year, thanks to the generous donations of its members. TETNA honors a bright young person from Tosa East Towne whose essay response best represents TETNA's philosophy of providing "a welcoming and nurturing environment ... and sense of community through shared interests."

This year, the scholarship committee chose Wauwatosa East High School senior Michela Miller as the winner. Michela is a devoted student who has worked hard to make her community a better place. An honor roll student all four years of high school, Michela has taken on leadership roles in

several clubs, including president of Best Buddies, president and founder of Raise Your Voice Psychology Club and student body president. Michela has completed her Girl Scout Gold Award and volunteers for the East Tosa Alliance outside of school.

In selecting Michela for the scholarship, a member of the scholarship committee said: "I loved the way she described what our neighborhood has meant to her, serving as her extended 'family' since she doesn't have other family nearby, the value of knowing the name of everyone on her block and the joys of trick-or-treating and participating in TETNA scavenger hunts. This is clearly a community-minded candidate who exemplifies the TETNA philosophy, and I trust she will carry the spirit of being a good neighbor wherever her future pursuits take her."

Michela will be attending the University of Minnesota and plans on studying public policy, psychology and Spanish.



There are many incredible students in our area, and this is one small way TETNA can support and recognize their efforts. Each year, the organization is impressed and amazed at the quality of the submissions it receives. To donate to TETNA's scholarship fund or to see previous recipients, visit tosaeasttowne.org/scholarship. Congratulations and good luck to all of Tosa East Towne's graduates!

TETNA invites neighbors to pitch ideas for new events to fund

By David Paulsen

It was an unprecedented year in all of our lives, and for your Tosa East Towne Neighborhood Association, the pandemic disrupted the entire schedule of events that neighbors had grown to love. Last year, Spring Egg Hunt, Run Tosa Run and Rummage Sale were canceled; Trick-or-Treat was recast as socially distanced Halloween fun; and residents were encouraged to recreate Taste of East Tosa at home by sampling from the takeout menus of restaurants on North Avenue.

Amid all that disruption, TETNA volunteers worked to bring new ideas

forward to keep our neighborhood active and connected. Our summer scavenger hunt was a big hit in 2020, and in April 2021, we launched Keep TETNA Beautiful, a new event that we hope will become an annual tradition, as anticipated as the rest of our schedule.

Now, COVID-19 cases are on the decline and vaccinations are widely available to all but our youngest neighbors. I am hopeful that we will come out of this pandemic with a new spirit of togetherness and engagement. Maybe that will even inspire some of our neighbors to

bring exciting new activities to Tosa East Towne.

Maybe the neighbor with the brilliant idea for an event is you!

The fact is that TETNA is in a solid financial position thanks largely to the annual support we receive from our members, \$10 at a time. The association has more than enough in cash reserves to throw its financial support behind worthy new events that will round out its annual schedule. *(continued on page 6)*

(continued from page 5)

A few years ago, the board approved up to \$500 as seed money for a new event. Although this year's budget doesn't have a line item specifically for that purpose, we welcome your proposals of event ideas and funding requests.

Have you ever thought, "What this neighborhood really needs is an event like _____"? Let us hear about it! All of TETNA's events are made possible by volunteers, meaning great neighbors like you. Pitch your idea to the board by emailing a concise paragraph or two to info@tosaeasttowne.org.

Of course, there are plenty of ways to get involved in the activities already on TETNA's schedule. We are looking for a new Spring Egg Hunt coordinator. And we will need race day volunteers on Sept. 18 for Run Tosa Run. Members are always welcome to attend a board meeting to learn more about leadership positions in TETNA. We meet most months on the second Monday at 7 p.m. Details at tosaeasttowne.org.

See you soon around the neighborhood!

David Paulsen is president of the Tosa East Towne Neighborhood Association board. He can be reached at dmpaulsen@gmail.com.

TOSA TONIGHT IS BACK

Join your neighbors for fantastic evenings of live music under the stars. Located at the Hart Park Rotary Performance Pavilion on the corner of 68th and State Street, Tosa Tonight offers a diverse lineup of quality entertainment and features food and beverages from some of the area's most popular restaurants and businesses. Concerts are free of charge and take place starting at 6 p.m. on most Wednesdays throughout the summer, plus the 4th of July. Health and safety guidelines are in place for the 2021 season.

- Wed, Jun 16** The Belle Weather with guests Peter Thomas and Steve Vorass
- Wed, Jun 23** Rose of the West with guest Caley Conway
- Sun, Jul 4** Kids From Wisconsin
- Wed, Jul 14** Raine Stern with guest Ben Mulwana
- Wed, Jul 28** Chris Haise Band with guest Orlando Peña
- Wed, Aug 4** Jay Matthes Band with guest Dan Lepien
- Wed, Aug 11** Listening Party with guests L'Resorts
- Wed, Aug 18** Irish Fest Preview



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Run Tosa Run to return with new race date in September

By David Paulsen

The pandemic forced TETNA to cancel last year's Run Tosa Run, but enough runners let us keep their registration fee that TETNA still was able to donate \$2,000 to its charity partner, Ronald McDonald House Charities Eastern Wisconsin. Now, after missing the race in 2020 for the first time in seven years, we're looking forward to welcoming runners back to the starting line for Run Tosa Run 2021, scheduled for Saturday, Sept. 18.

BelAir Cantina and GRAEF have signed on again as lead sponsors, and online registration is now open. You can find the link at runtosarun.org.

Run Tosa Run is a 5K run/walk and half-mile kids' run through the beautiful tree-lined streets of the

Tosa East Towne neighborhood. The new September date, pending city permit approval, will be a change from our traditional race day on the Saturday in May after Mother's Day. We may return to a May date for 2022, but this year, the delay will help minimize the effects of the pandemic on planning a successful race.

For the 5K, the early-bird price of \$20 is available to anyone who signs up by the end of June. The price will increase to \$25 on July 1, \$30 on Aug. 1 and \$35 on Sept. 1. T-shirts are guaranteed to all who sign up by Sept. 1. Race day entries will be \$40. Men's and women's race winners receive terrific East Tosa prize packages, and all 5K runners will be entered in a drawing for additional prizes.

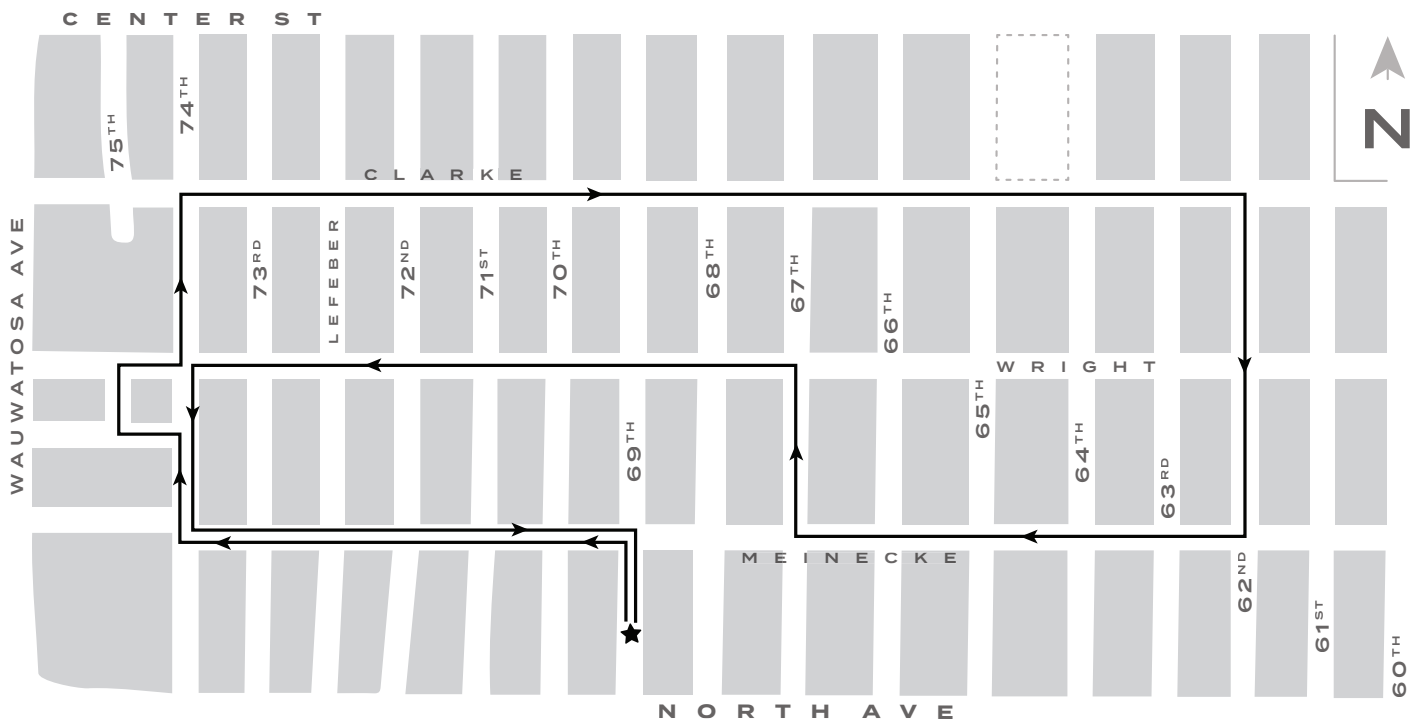


The kids' run is an untimed loop of one city block and is geared toward runners ages 10 and younger. Parents are invited to run with their children. Cost is \$10.

We're also looking for people to volunteer on race day and cheer on our runners. Links to the volunteer signup can be found at runtosarun.org.

Come celebrate our neighborhood as a runner, volunteer, sponsor, vendor or simply a resident cheering on the runners as they pass through Tosa East Towne.

Email runtosarun@gmail.com with any questions.



Residents, please be aware that race day morning Sept. 18 will involve some street closures. Please plan accordingly. The block of 69th Street north of North Avenue will be fully closed until about 11 a.m. Other streets on the route will be partially closed during the 5K race, which starts at 9 a.m., for up to an hour.

ADVERTISE IN OUR NEWSLETTER

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