June 2020 | Issue 90 | tosaeasttowne.org

Tosa East Towne Neighborhood Association





NEIGHBORHOOD, SAFER AT HOME, STILL TOGETHER

By David Paulsen

No one expected spring to turn out like it did, for our neighbors or neighborhood. We were sorry to have to cancel some of our highly anticipated annual TETNA events due to the onset of the coronavirus pandemic in March and even more sorry to miss seeing many of you, face to face, as "safer at home" became the new standard to slow the virus' spread.

But despite the unprecedented disruption to daily life in the Tosa East Towne neighborhood, signs of hope and togetherness still brighten each day, from the increasingly common sight of families out for walks to the colorful kids' drawings beautifying our blocks, one window pane at a time. And then there was the giant inflatable unicorn making its springtime rounds of neighborhood front lawns.

Continued on Page 4

Welcome, new board members

The overwhelming response from neighbors interested in serving on the TETNA board was an encouraging surprise! The board now includes 10 new members:

- Dawn Baranowski
- Aimey Collier
- Kellie Commons
- Nicole Dryden
- Zack Goehner
- **Emily Halter**
- Joe Liban
- Robin Luther
- Margaret Malnory
- Aaron Matter

David Paulsen was re-elected as president, and Ryan Wallace is again treasurer. Kellie Commons, in joining the board, also stepped up to serve as secretary.

We look forward to harnessing this newfound energy and welcome residents' ideas.



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June 2020 | Issue 90 | tosaeasttowne.org

TETNA leadership

TETNA OFFICERS

President - David Paulsen Secretary - Kellie Commons

Treasurer - Ryan Wallace

BOARD MEMBERS

Christina Piel Cindy Anderson Nancy Hall Jill McClellan Misty Guard Zack Goehner Emily Halter Dawn Baranowski Aimey Collier Aaron Matter Kellie Commons Margaret Malnory

Nicole Dryden Joe Liban Robin Luther

ASSOCIATION MEETINGS

Association meetings are open to everyone in the Tosa East Towne neighborhood. During the coronavirus pandemic, we have been meeting online. If you would like to join a meeting, email *info@tosaeasttowne.org*.

ADVERTISE IN OUR NEWSLETTER!

Our newsletter is distributed three times a year to 2,300 households in our neighborhood, a great way to reach nearby customers.

Full page ... \$200 each 1/2 page ... \$125 each

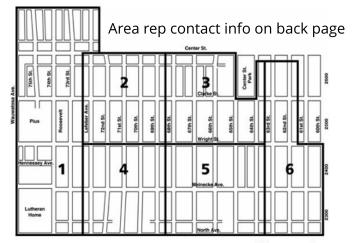
1/4 page ... \$75 each or \$200 for 3 issues

1/8 page ... \$45 each or \$125 for 3 issues

Contact David Paulsen at dmpaulsen@gmail.com

or visit tosaeasttowne.org/advertising

Newsletter distribution areas





The hunt, through the mobile app GooseChase, follows an East Tosa theme as neighborhood teams complete local missions.

Get your team together for the first ever TETNA Summer Scavenger Hunt. It's a free event, and everyone is invited to play! The hunt will feature a variety of East Tosa-themed challenges, making for a great socially distanced event for adults and kids of all ages.

Join with your family or with a small group of friends. Your team's size should be four to eight people, but larger family groups are just fine. Teams will be invited to complete a variety of challenges, tasks and searches both around the Tosa East Towne neighborhood and in your own home.

Play one week or play them all! The TETNA Summer Scavenger Hunt will take place from July 22 to Aug. 18. The hunt will be divided into four consecutive weeks of "missions," each beginning on a Wednesday: July 22, July 29, Aug. 5 and Aug. 11.

Join anytime! Each week will feature all new missions and new chances to win prizes.

Everyone living in the Tosa East Towne neighborhood is invited to play. TETNA members are eligible for handful of "member only" challenges each week.

Good luck teams! We hope you enjoy this unique summer neighborhood experience brought to you by the Tosa East Towne Neighborhood Association.

Not a member? Join TETNA today at tosaeasttowne.org/join.

HOW TO PLAY

- **1. Download*** the GooseChase's iOS or Android mobile app.
- **2. Join the hunt:** TETNA's hunt code is VJZQXB.
- **3. Form your team!** The first team member to download the app should start the team.
- **4. Invite others** to download the app and join your team by searching for your team name
- **5. Or Invite** your friends to form their own teams and play along.
- **6. Complete the first mission:** Introduce your team.
- Get ready for a week of new mission challenges! Lots of choices each week. The first set of missions will go live on July 22.
- **8. Complete missions**. Follow the mission's directions, send in a picture to show your team took on the challenge, earn points, maybe win prizes, repeat!
- **9. Track your team** (and other teams) in the GooseChase team rankings.
- Points will be tracked weekly and overall, awarded by TETNA for every valid mission photo submitted.

*Note: Anyone on your team can download the GooseChase app, but only one download is required. If multiple team members have the app, your mission pictures can be sent by any one person. Only submit one picture per challenge per team.

June 2020 | Issue 90 | tosaeasttowne.org

Neighborhood together

Continued from Page 1

I was particularly encouraged by the extraordinary response that we received this year to the annual call for new TETNA board members. With the new volunteers we more than doubled the size of the board to an amazing 18 members!

We now are developing plans to harness this newfound momentum to bring you some new activities and initiatives benefiting the neighborhood. Watch for updates on *tosaeasttowne.org* and our Facebook page. One early example is the neighborhood scavenger hunt that some of our board members have assembled, for launch in mid-July. (You can find the details on page 3.)

Sadly, it was not possible to bring back our popular Spring Egg Hunt this year, and Run Tosa Run also was canceled. We are



Treasurer Ryan Wallace, left, presents a Tosa East Towne sign to Zack Goehner at the 2019 Annual Meeting. Goehner is TETNA's 2020 Volunteer of the Year.

grateful, however, to our continuing sponsors of those events: Ruckus & Glee, BelAir Cantina, GRAEF, Lutheran Home and Shine Salon.

Our in-person annual meeting was shelved in April, but we were able to carry out the meetings core functions online and by email. We honored Zack Goehner as our Volunteer of the Year for his exemplary work on our Tosa East Towne lamppost signs and branded T-shirts. Zack also has joined the board. And we awarded this year's TETNA scholarship to Augustina Piel. (More about the scholarship on page 6.)

Finally, we decided to postpone rather than cancel our Neighborhood Rummage Sale, sponsored by Beth Jaworski, Shorewest Realtors. We are looking to reschedule the sale sometime later this year.

We hope you and your family are weathering these challenging times well, and with your neighbors in mind. Be safe, stay together and continue to do your part in making this one of the greatest neighborhoods around.

David Paulsen is board president of Tosa East Towne Neighborhood Association. If you have questions or suggestions, email them to us at info@tosaeasttowne.org.





SUPPORT YOUR EAST TOSA RESTAURANTS

Restaurants and bars in East Tosa closed for dine-in service during the spring as part of the widespread efforts to slow the spread of COVID-19.

This summer, some of those establishments have begun reopening at reduced capacity and with other precautions to reduce risk of virus transmission. Other restaurants are continuing to remain open only for takeout, curb-side pickup or delivery.

Enjoying East Tosa's great local cuisine is one of the reasons we love living in the Tosa East Towne neighborhood. Residents are encouraged to help support these local businesses during this difficult time by continuing to patronize the establishments while



staying safe during the coronavirus pandemic.

Check out *tosaeasttowne.org* for our list of restaurants that have advertised offering takeout and delivery. You also are encouraged to check the websites or Facebook pages of your favorite restaurants and bars to get the latest information on their reopening policies and menus.







TETNA AWARDS 2020 SCHOLARSHIP

Thanks to generous donations from our members, TETNA is proud to offer a scholarship to one of our neighborhood's graduating high school seniors whose essay response best represents TETNA's philosophy of providing "a welcoming and nurturing environment ... and sense of community through shared interests."

This year, the scholarship committee recommended and the board approved awarding the \$750 scholarship to Wauwatosa East High School senior Augustina Piel.

Augustina is at the top of her class, with a 4.0 GPA. She has been a stage manager for over 14 theater productions at Longfellow, East and community theater. She is an Ambassador Girl Scout and participated in many activities in our local community with her troop. She loves reading and writing and works part-time at the library.

In voting for Augustina for the scholarship, a member of the scholarship committee said: "Her descriptions of neighborhood life – whether by sharing a book at a free little library, babysitting neighborhood kids or working with neighbors to find a lost pet – demonstrate that she understands the value of community."

Augustina plans to attend Stern Business School at New York University in the fall to study business and political economy.

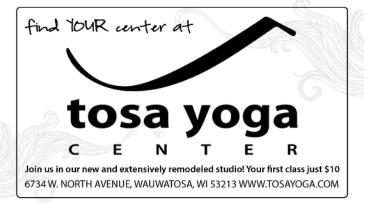
We have many incredible students in our area, and this is one small way we can



support and recognize their efforts. The wide array of talents and contributions of all of the students who applied for the scholarship impressed the selection committee. Congratulations, and good luck to all of our TETNA graduates!

To donate to our scholarship fund or to see previous recipients, visit *tosaeasttowne.org/scholarship*.







June 2020 | Issue 90 | tosaeasttowne.org









SHAKING UP THE EVENT CALENDAR

Despite recent cancellations, board reviewing new ideas for future

Concerns about the spread of COVID-19 forced cancellation of our Spring Egg Hunt and Run Tosa Run, and the Neighborhood Rummage Hunt has been postponed indefinitely.

But amid this scheduling upheaval, our newly expanded TETNA board has been brainstorming new event ideas, some that will have to wait until the end of the pandemic and others that could be developed immediately if neighbors are motivated to make them happen.

Here are a few of the ideas under review:

- Farmer's market or vegetable swap, possibly in the 69th Street park.
- Fundraising concert on Facebook featuring local musicians.

- Neighborhood art project.
- Neighborhood history project.
- Neighborhood cleanup day.
- · Grandparent events or groups.
- East Tosa bar crawl.
- Series of forums on local issues.
- Tosa East Towne yard of the month.

If you are interested in bringing any of those ideas to life or have any great ideas of your own for a new event or initiative, let us know at info@tosaeasttowne.org.

The TETNA board has money in its budget to try something new or even a few somethings new. All it takes to get a new project off the ground is the commitment of neighbor volunteers like you. Are you ready to make it happen?

TOSA EAST TOWNE DIRECTORY

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TRICK-OR-TREAT
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COMMUNITY

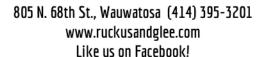
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